

# SERENGETI®

THE MOST ADVANCED EYEWEAR

**WORKBOOK 2020** 



# BUILT TO ENDURE

Serengeti® make the most technically advanced eyewear available. High performance Photochromic and Polarized lenses with Spectral Control® are specifically tailored to care for the eyes of drivers and pilots in ever changing conditions.

Endurance is not about fads and fashions, it is about knowing oneself and remaining true to that come what may. Endurance requires experience and time, and those who wear Serengeti® are smart enough to value that. The products themselves are crafted from the highest quality materials and are styled with an elegance that endures the test of time.

Our customers appreciate the value of hard work and determination. They recognize the characters who don't just take the easy route, but instead define their own road through life.

Both Serengeti® and the people who wear them are Built to Endure.

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# ADVANCED EYEWEAR TECHNOLOGY

#### **Built on 140 years of experience**

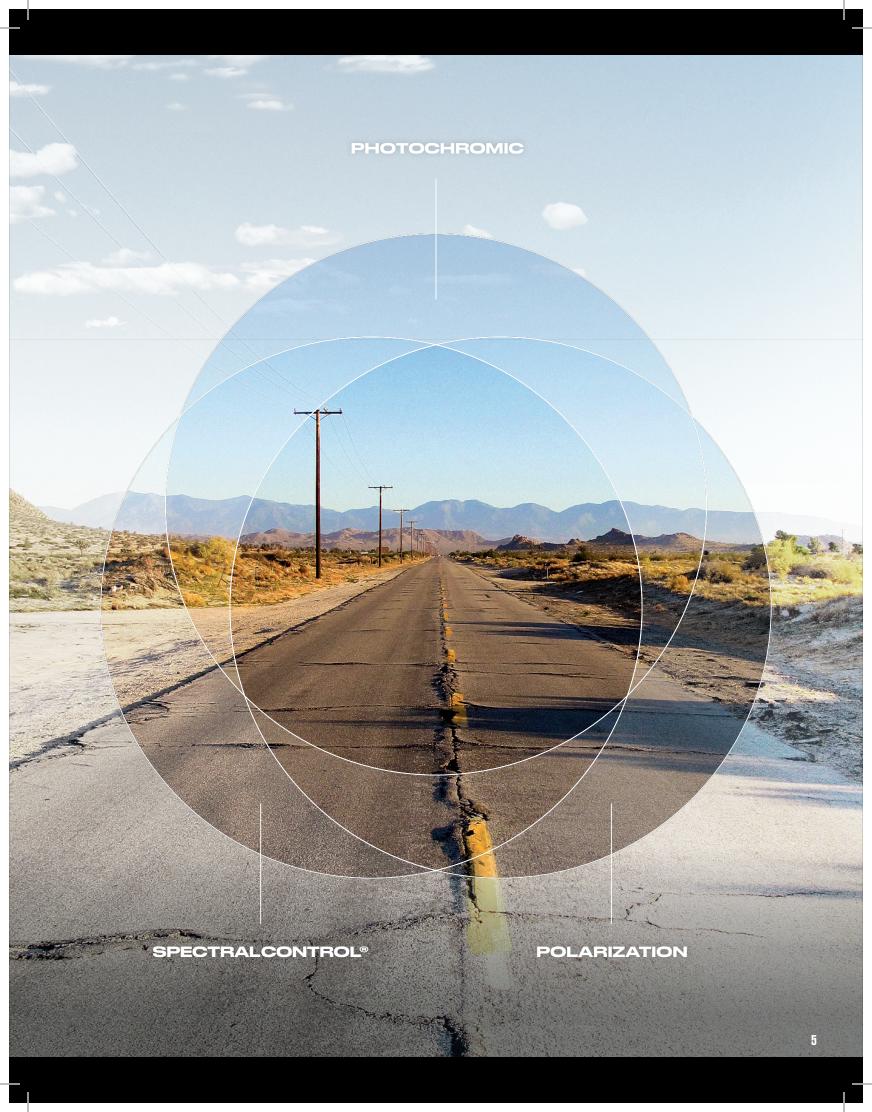
The Serengeti® story began in 1877 with Corning®, an optical laboratory and pioneer in glass technology. Throughout the years, Innovation and Research & Development have played a key role in this frenzied quest for quality and performance. This hard work and determination has created Serengeti®: the most advanced eyewear.

# The ultimate high definition vision of everything in sight

No other sunglass brand can claim to combine three industry-defining technologies into one ultra-superior lens. Then again, innovation has always been inherent in our DNA. With gradually-adjusting Photochromic lenses, naturally color-enhancing Spectral Control® filters, and glare-reducing Polarization, every Serengeti® lens is unique.

With that, achieving clarity in life is not the end game – but rather, the beginning. You are now able to stop looking at the world and start really experiencing it.





## PHOTOCHROMIC TECHNOLOGY

Molecularly infused into every Serengeti® lens

#### **Adapt to Light**

React to UV light

Adapt to all light conditions

Provide your eyes with the exact amount of light needed

As the pioneer of Photochromic technology, Serengeti® leads the industry in creating lenses that adapt to any light condition in any setting.

Serengeti® Photochromic lenses are activated by the amount of UV radiation in the atmosphere and engineered to transition from light to dark, gradually. Energy from UV radiation causes the polarity of the silver salt lens molecules to expand in brighter conditions, creating a denser lens that absorbs more light. In darker conditions, the molecules compress and separate to allow in more light.

Our Photochromic lenses optimize for the environment, providing your eyes with the exact amount of light needed at any time and in all weather conditions. It enables your eyes to discern shapes and colors more quickly while eliminating eyestrain.







Molecularly infused into every Serengeti® lens

#### **Manage the Light**

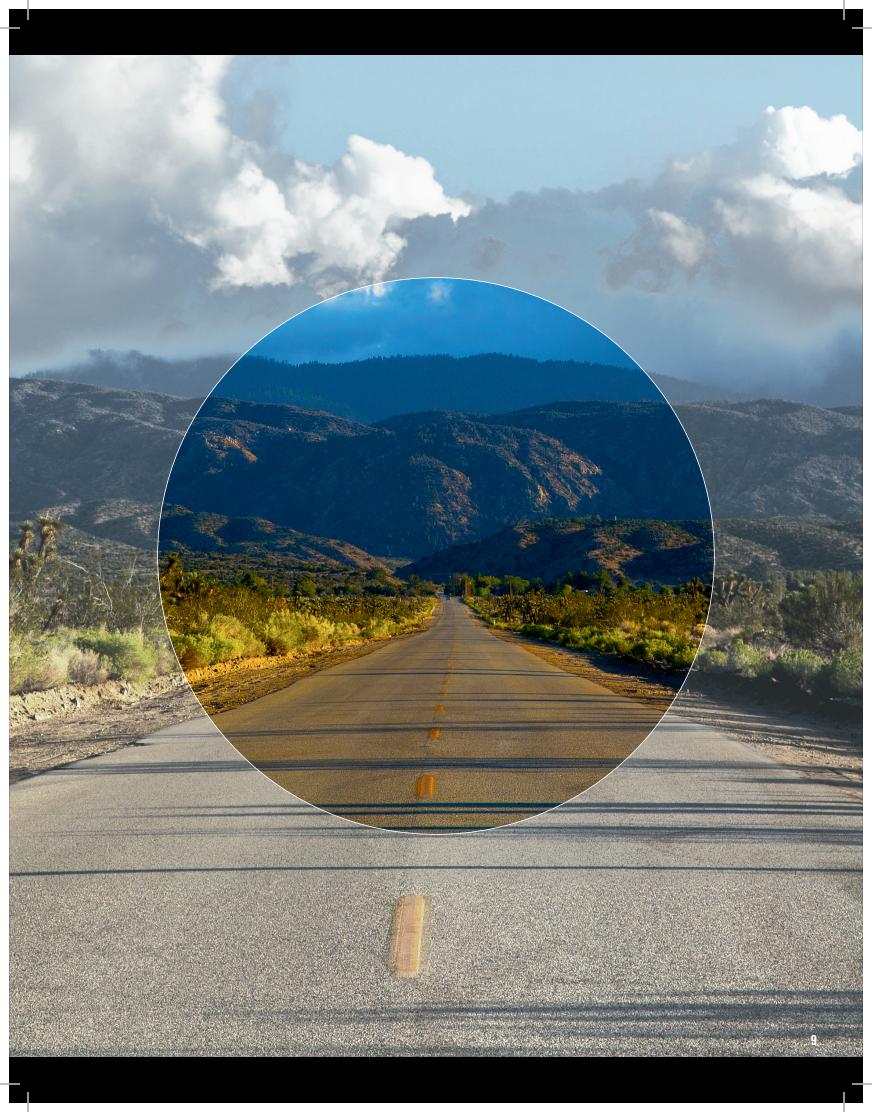
Filter up to 95% of blue light Enhance colors and contrasts Protect your eyes from aging

Specific and unique to Serengeti®, Spectral Control® technology provides you with the ultimate High Definition. It fine-tunes the light waves passing through the lens, for a highly reduced blue light transmission, naturally enhanced detail and colors that pop, crisp and clear.

Blue light is necessary to regulate our biological clock. However, it is also really damaging for the eyes. Our Spectral Control® technology filters out up to 95% of the blue light. In fact, blue light is harmful for the eyes and the retina and is a risk factor for age-related macular degeneration (AMD). By acting like this, the Spectral Control® technology reduces blue blur and visible noise. This protects your eyes from aging and damage, to preserve your sight perfectly.

Our lenses selectively manage light wavelengths, distinguishing reds, greens and yellows, in any light condition. They ensure improved and enhanced depth perception and maximum color contrast. Landscapes that would be washed out, dull or flat with other lenses become defined, vibrant and vivid – while your eyes remain cool and relaxed.





# POLARIZATION TECHNOLOGY

#### **Control the Light**

Absorb all four types of glare Experience absolute clarity Relieve eye fatigue

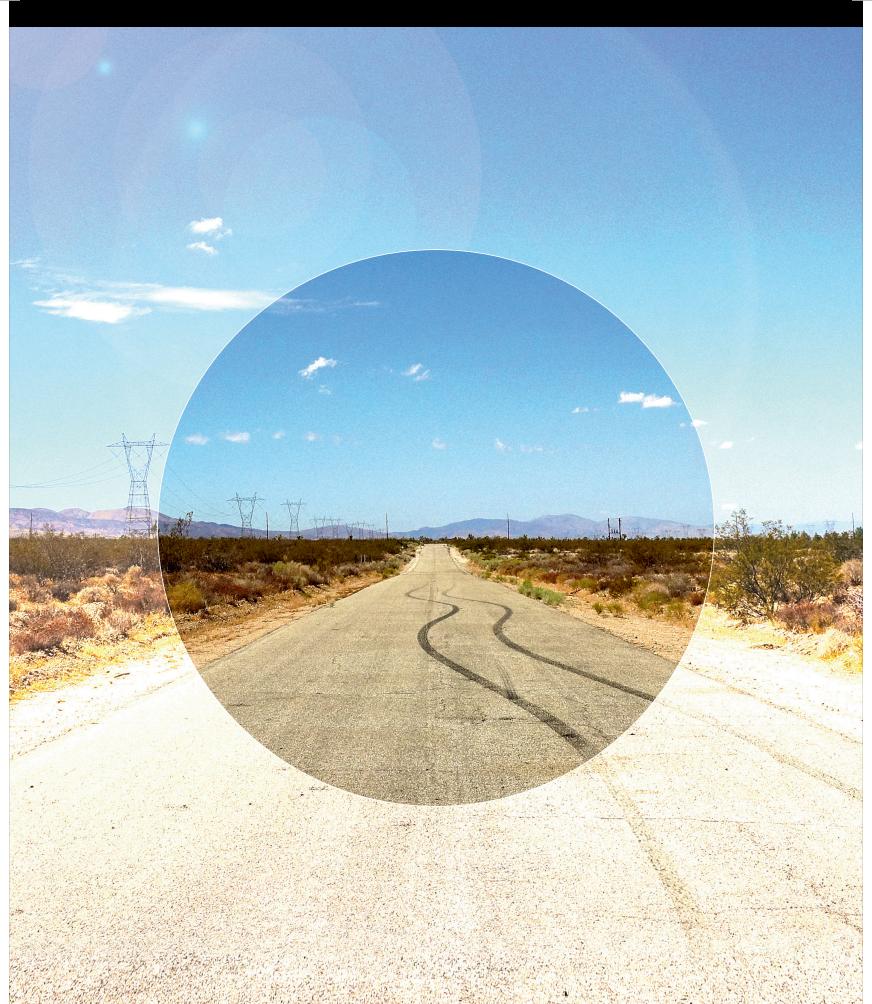
Whether you're in a high- or low-glare environment, you deserve lenses that give you the ultimate glare protection and with it, uncompromised clarity.

When glare reflects off the road, water, snow or other areas, parallel light rays can pass through unhindered, while distracting perpendicular rays are reflected. The Serengeti® Polarization technology eliminates 99.9% of disruptive glare from the four types of glare: distracting, discomforting, disabling and blinding. This ensures, therefore, no more reflections from: vehicle headlights, intense lights, shiny surface reflections and the everyday outdoors.

This Polarization technology relieves eye fatigue. It also allows you to experience absolute clarity, by discovering layer upon layer of details that glare would have otherwise kept hidden.

Some of our products feature non-polarized lens options, ideal for pilots flying aircraft with digital instrument panels.







acuity available on the market.

From the finest and ultimate raw materials to the latest coatings, every step of the production and every  $% \left( x\right) =\left( x\right) +\left( x\right)$ component are meticulously checked to guarantee the best quality and protection.

## INCREDIBLE LENS WATERIALS

#### **ULTRA-LIGHT MINERAL LENS**

#### **Experience the ultimate lens on the market.**

Our mineral lenses are made with borosilicate optical glass, from Corning®. A full 20% thinner and lighter, our Borosilicate mineral glass lenses are finer than any other lens. They provide the best visual acuity you could ever experience.

Every pair of Serengeti® mineral lenses is unique: each Photochromic lens passes through a Hydrogen-fueled Lehr furnace, which activates the Spectral Control® technology - with varying temperatures that determine the proprietary lens hue. They are also chemically tempered to ensure scratch and impact resistance.

To complete this unrivaled visual experience, an anti-reflective coating is added to the backside of the lens, canceling the scattering light that causes reflective glare.

#### PHD™ 2.0 LENS

## Our PhD™ 2.0 lens offers stunning visual acuity and the highest level of UV protection.

As quality and perfection are key for us, we dedicated this remarkable lens to our Sport collection. Built with NXT® technology and made from Trivex material, the PhD™ 2.0 lens is extremely light and thin, 75% lighter than glass, ultra-flexible, while being highly impact and temperature resistant. In fact, to begin with, Trivex material was used by the US military for fighter jet canopies and helicopter windshields. It has required 12 years of development: 10 within the military and 2 years for adaptation to the optical sunglass lens market.

This lens also offers a high optical clarity and avoids any distortion.

The PhD™ 2.0 features hydro- and oleophobic front-side coatings, which help repel water, fingerprints and debris. The highly durable backside anti-fog treatment enables perfect vision and performance whatever the activity.

Our PhD™ 2.0 lens is the perfect balance of visual and physical performance. This is the reason why all our Serengeti® sport frames are equipped with this technological lens.



#### **DRIVERS®**

Launched in 1985, this ideal driving lens is the original and emblematic lens of Serengeti®. The amber-colored Drivers lens naturally amplifies contrast and definition. It's engineered to transmit and distinguish red, green and yellow colors, so they can pop in all environments.

Overcast to medium light conditions. Ideal for driving and everyday use. Available in non-polarized and polarized ultra-light mineral and PhD™ 2.0 lenses.



#### DRIVERS® GOLD

This lens has all the benefits of our signature Drivers lens, along with a stylish gold-flash mirror, providing an additional layer of protection.

**CPG** 

Only available in the Serengeti® Sport Collection and

therefore in PhD™ 2.0, this multi-use lens is designed to

reduce harsh glare in all weather conditions without any

Intense light conditions. Ideal for driving and everyday use. Available in polarized ultra-light mineral and PhD™ 2.0 lenses.

#### NON-POLARIZED MINERAL (CATEGORY 2 TO 3)

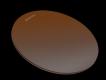
#### POLARIZED MINERAL (CATEGORY 2 TO 3)

#### PhD™ 2.0 (CATEGORY 2 TO 3)

92% blue light blocked lightened lens

#### POLARIZED MINERAL (CATEGORY 3 TO 3)

#### PhD™ 2.0 (CATEGORY 2 TO 3)



#### **DRIVERS® GRADIENT**

This lens is darker at the top and lighter at the bottom. Protecting your eyes from above while providing a clear view of the dashboard below. Ideal for pilots, our non-polarized Drivers Gradient finish captures details at great distances without obscuring their view of the digital instruments.

Overcast to medium light conditions. Ideal for driving and everyday use. Available in polarized and non-polarized ultra-light mineral lenses.

#### NON-POLARIZED MINERAL (CATEGORY 2 TO 3)

26% transmittance lightened lens

87% blue light blocked lightened lens

#### PhD™ 2.0 (CATEGORY 2 TO 3)

Ideal for everyday use.

22% transmittance lightened lens

artificial color enhancement.

Available in PhD™ 2.0 lenses.

Overcast to medium light conditions.

83% blue light blocked lightened lens

#### POLARIZED MINERAL (CATEGORY 2 TO 3)

22% transmittance lightened lens

85% blue light blocked lightened lens



#### 555 NM<sup>®</sup>

555 nanometers marks the center of light's visible color spectrum, right on the border of yellow and green. This is where the human eye sees best. In low light conditions, this lens allows more yellow and green to pass through, creating relaxing conditions for the eyes.

Intense light conditions.

Ideal for driving, everyday use and for boating activities. Available in non-polarized and polarized ultra-light mineral and PhD $^{\text{TM}}$  2.0 lenses.

 16% transmittance lightened lens
 89% blue light blocked light blocked light blocked light blocked dight blocke

#### POLARIZED MINERAL (CATEGORY 3 TO 3)

NON-POLARIZED MINERAL (CATEGORY 3 TO 3)

15% transmittance lightened lens

92% blue light blocked lightened lens 95% blue light blocked darkened lens

#### PhD™ 2.0 (CATEGORY 2 TO 3)

21% transmittance lightened lens 9% transmittance darkened lens

88% blue light blocked lightened lens

#### 555 NM® BLUE

A beautiful variation of the 555nm, featuring a reflective blue dielectric mirror coating that reflects more glare and improves contrast.

Overcast to medium light conditions. Ideal for everyday use and boating activities. Available in polarized ultra-light mineral and PhD $^{\text{TM}}$  2.0 lenses.

#### POLARIZED MINERAL (CATEGORY 2 TO 3)

25% transmittance lightened lens

89% blue light blocked lightened lens 93% blue light blocked darkened lens

#### PhD™ 2.0 (CATEGORY 2 TO 3)

19% transmittance lightened lens

90% blue light blocked lightened lens 94% blue light blocked darkened lens



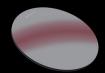
#### SEDONA®

A high-contrast rose-colored lens with a silver mirror. The Sedona lens improves contrasts whatever the luminosity definition and provides ultimate clarity to offer a superior image definition while reducing glare from flat light.

Intense light conditions.

Ideal for boating and mountain activities.

Available in polarized ultra-light mineral and PhD<sup>TM</sup> 2.0 lenses.



#### SEDONA® BI-MIRROR

The stylish silver-flash bi-mirror on the Sedona provides your eyes with ample protection on top and below, producing beautiful clarity in the middle. This increased protection allows you to see details when looking close-up, yet blocking glare from above (sun) and below (surface).

Intense light conditions.

Ideal for boating and mountain activities.

POLARIZED MINERAL (CATEGORY 3 TO 3)

Available in polarized ultra-light mineral lenses.

#### POLARIZED MINERAL (CATEGORY 3 TO 3)

16% transmittance lightened lens

90% blue light blocked lightened lens

16% transmittance lightened lens 10% transmittance darkened lens 91% blue light blocked lightened lens

#### PhD™ 2.0 (CATEGORY 3 TO 3)

14% transmittance lightened lens 8% transmittance darkened lens 90% blue light blocked lightened lens 93% blue light blocked darkened lens

# FAVIERIALS & TECHNOLOGY

#### **NYLON TR90**

Using only the highest-quality injected Nylon TR90 for superior durability, these fashionable frames have the added benefit of being exceptionally light, strong, chemically resistant, and extremely flexible and comfortable.

Nylon TR90 is featured within styles in the Serengeti® and Serengeti® Sport Collections.





#### **ACETATE**

Expertly produced and cured from all-natural cotton, our Cellulose Propionate Acetate is not only handcrafted to be lightweight but can be made into beautiful patterns and brilliant hues. Pliable when heated, it is ideal for custom fitting.

Featured in the Serengeti® Collection.

#### **WIRE FLEX**

Designed for comfort that feels truly customized, Wire Flex bends to the contours of the face. It features a flexible and strong blend of nickel, silver and stainless steel.

Available in the Serengeti® Collection.



#### **FOLDABLE DESIGN**

While being three times smaller than classic frames and unexpectedly discreet when folded, comfort, stability and style remain perfect.

The folding mechanisms are perfectly integrated, surprising your friends when putting them away!

Available in the Serengeti® Sport Collection.



# **SUN RX PROGRAM**



## How does VARIODRIVE Thin Design technology work?

Software using the most advanced calculations is used to create customized lenses and the ultimate in comfort and lightweight products. Every prescription is reassessed to compensate for optical distortions related to the frame wrap angle. When the prescription reaches the limits of the conventional digital surfacing method, our patented algorithm calculates the best lens geometry regarding the Optical Area and the Transition Zone, and reduces the Edge Thickness (US Patent number 8,002,404).

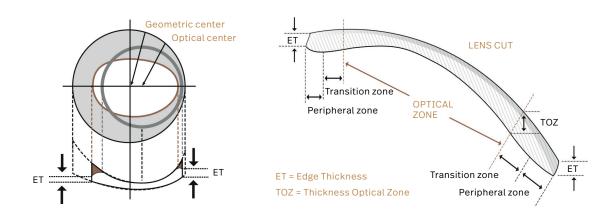
Every product is customized to the prescription, frame and wearer's facial metrics and is precisely surfaced thanks to the latest Digital lens surfacing technology.

The Serengeti® RX program offers the 3-in-1 technology: Photochromic, Spectral Control® and Optional Polarization. The entire collection is available in prescription, except Carrara Leather, Leandro Glacier and Vernazza.

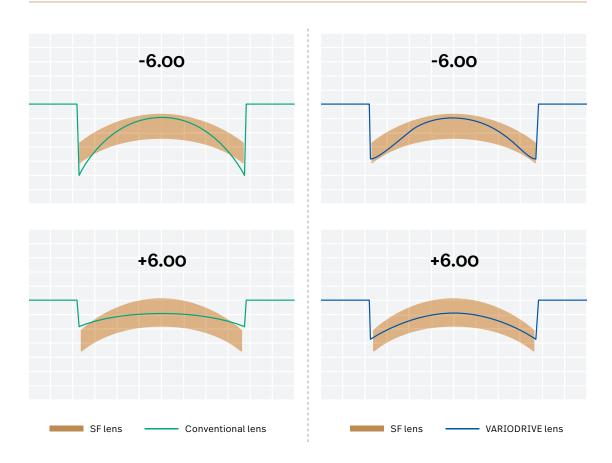
#### Unparalleled range of colours and shades

	POLARIZED LENSES		NON-POLARIZED LENSES	
LENSES	PhD™ 2.0	MINERAL	PhD™ 2.0	MINERAL
	CPG POLARIZED		CPG (US ONLY)	
	555nm® BLUE POLARIZED	555nm® BLUE POLARIZED	555nm® BLUE	555nm® BLUE
	555nm® SILVER POLARIZED	555nm® SILVER POLARIZED	555nm® SILVER	555nm® SILVER
		DRIVERS® GRADIENT POLARIZED		DRIVERS® GRADIENT
	DRIVERS® POLARIZED	DRIVERS® POLARIZED	DRIVERS®	DRIVERS®
	DRIVERS® GOLD POLARIZED	DRIVERS® GOLD POLARIZED		
	SEDONA® SILVER POLARIZED	SEDONA® SILVER POLARIZED	SEDONA® SILVER	
		SEDONA® SILVER BI-MIRROR POLARIZED		SEDONA® SILVER BI-MIRROR

#### Projection of VARIODRIVE Thin Design technology



#### Conventional lens vs VARIODRIVE lens



The VARIODRIVE Thin Design of Serengeti can be applied on both types of lenses: PhD™ 2.0 and Mineral.

#### PhD™ 2.0 lens

The perfect balance of optical and physical performance. Highly durable, they are also up to 72% thinner and 45% lighter than conventional prescription lenses.

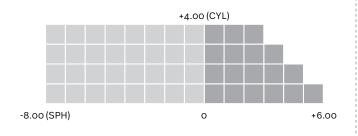
Digital surfacing technology combines advanced customization with patented wrap optics experience, excellent for competitive sports.

Backside anti-reflection coating available on every lens.

#### An unparalleled range of prescription power:

- +6.00 to -8.00\* (Cyl +4.00) for the Serengeti® sunglasses range
- Suits 99% of the prescription wearers in single vision and progressive lenses

#### PhD™ 2.0 lens prescription range



#### Mineral lens

Available in single vision with conventional surfacing and VARIODRIVE Thin Design (Digital surfacing) for high prescriptions (please refer to the website for further details) and in progressive lenses (Digital surfacing).

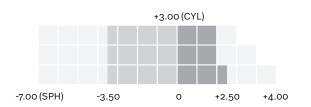
Stunning visual definition. Unsurpassed comfort. Flawless quality.

Backside anti-reflection coating available on every lens.

#### A large range of prescription power:

- +2.50 to -3.50\* (Cyl +3.00) -Conventional surfacing
- +2.50 to +4.00 and -3.50 to -7.00\* (Cyl +3.00) -VARIODRIVE Thin Design

#### Mineral lens prescription range\*\*



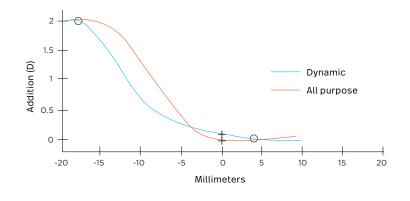
#### **Progressive lenses**

Progressive lenses come in two designs to adjust as closely as possible to the way the wearer uses them.

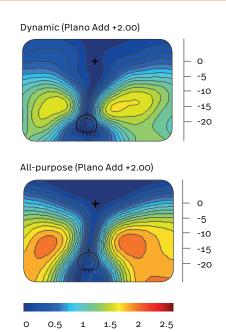
Dynamic: Progressive lenses offer an enhanced field of view for long distances. Corridor and close ranges have more restricted vision. Recommended for active use.

All-purpose: Multi-purpose progressive lenses offer a wider field of vision over near and distant ranges. Recommended for daily use.

#### Progression profile



#### Cylinder maps



## **SUN RX WEBSITE**

#### www.bollebrands-rx.com

#### A sales tool crafted for the experts

Our revolutionary website is a true partner when it comes to sales - enabling you to assess the suitability of prescription sunglasses in real-time, in front of your client. The website also allows you to make orders and track production right from your laptop. You can choose whether to show the recommended retail prices and even manage your after-sales service.

## 0

#### Frame model and color selection

Thanks to a wide selection of frames and lenses available on our website, you can customize your own Serengeti® RX as you wish. All the frames available in prescriptions are labelled throughout this workbook.

## 2

#### Lens selection

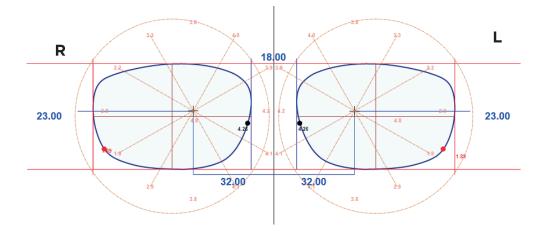
We offer many options when it comes to choosing a lens – making sure you end up with Serengeti® sunglasses that are perfect for you.

- Single Vision or Progressive
- Polarized or Non-Polarized Lenses
- NXT® Technology or Mineral
- Various Lens Shades



#### **Detailed 2D view**

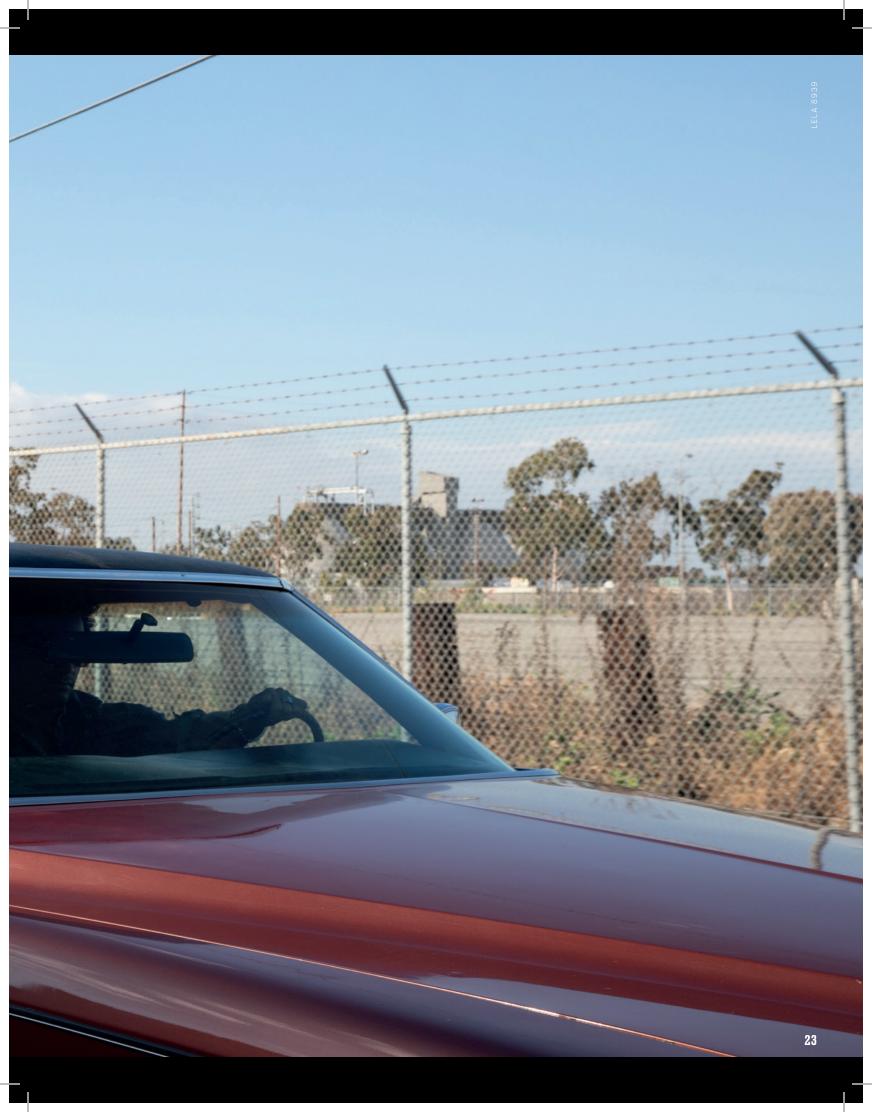
We provide you with a detailed 2D view of the lenses fitted in your final order for a better sense of how your new lenses will look.





Place and follow your order online









SERENGETI COLLECTION

Throughout the years, Serengeti® has always stood out thanks to a strong and close relationship with innovation as well as research and development, by considering every detail, assessing every aspect of its lenses, frames and aesthetic designs.

Being passionate about highly qualitative and innovative products as well as making people (re)discover the world, has always pushed Serengeti® ahead in creativity.

The brand has moved with the times and has succeeded in moving up the sunglasses market by pushing innovation further to provide remarkable and unique concepts. These frames symbolize the brand's philosophy and perfectly represent its expertise and skills.

Our Signature products are Built to Endure.

## NEW UPCOMING RELEASES

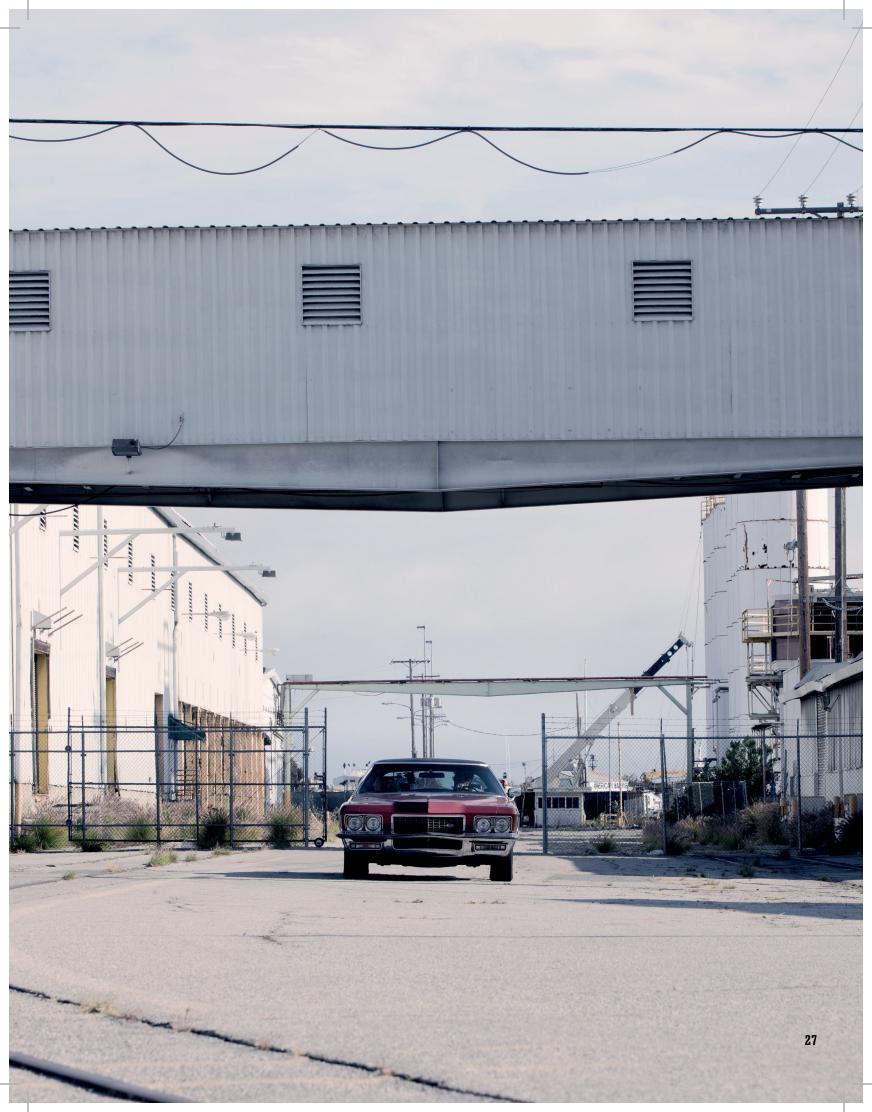


**BORON** 



**JOLIET** 





### **SPELLO**

Base Curve: 6

Temple Length: 143mm

Lens Size: 58 x 45 x 63mm, DBL 16mm

Fit: Medium Rx: Available

Key Features: Mineral Lens, High Nickel Silver, Double Injected Rubber Temples, Adjustable

Rectangle Nose Pads





8799 Shiny Gunmetal/Dark Brown/Chocolate Brown

Polarized Drivers®

8800 🕣

Matte Espresso/Dark Brown/Chocolate Brown Drivers® Gradient

8796 Shiny Black/Black/Red Polarized 555nm®



8798 Shiny Gunmetal/Black/Gray Polarized 555nm®



8797 Matte Black/Black/Blue Polarized 555nm® Blue

## **TELLARO**

Base Curve: 6

Temple Length: 143mm

Lens Size: 60 x 45 x 66mm, DBL 17mm

Fit: Large Rx: Available

Key Features: Mineral Lens, High Nickel Silver, Double Injected Rubber Temples, Adjustable

Rectangle Nose Pads





8821 Shiny Gunmetal/Dark Brown/Chocolate Brown Polarized Drivers®



8822 💮 Matte Espresso/Dark Brown/Chocolate Brown Drivers® Gradient



8818 Shiny Black/Black/Red Polarized 555nm®



8820 Shiny Gunmetal/Black/Gray Polarized 555nm®



8819 Matte Black/Black/Blue Polarized 555nm® Blue

**CARRARA LEATHER** 

Base Curve: 6

Temple Length: 135mm

Lens Size: 59 x 52 x 67mm, DBL 13mm

Fit: Medium Rx: Not Available

Key Features: Mineral Lens, Monel, Genuine Leather, Spring Hinges, Adjustable Nose Pads

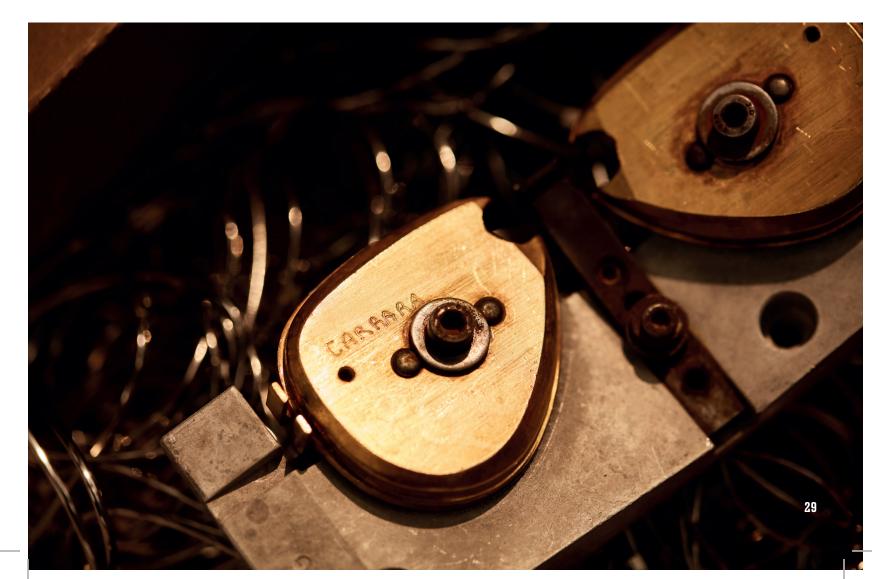




8549 Shiny Bold Gold/ Dark Brown Leather Polarized Drivers® Gold



8548 Shiny Gunmetal/ Black Leather Polarized 555nm®



## **LEANDRO**

Base Curve: 6

Temple Length: 140mm

Lens Size: 53 x 47 x 56mm, DBL 19mm

Fit: Medium Rx: Available

Key Features: Mineral Lens, Nylon TR90/ Stainless Steel, Hidden Spring Hinges, Megol Insert on Temple Tips and Nose Pads





8591 Matte Black/ Matte Dark Gunmetal Polarized 555nm®



8594 Matte Dark Gray/ Matte Dark Gunmetal Polarized 555nm® Blue

## **LEANDRO GLACIER**

Base Curve: 6

Temple Length: 140mm

Lens Size: 53 x 47 x 56mm, DBL 19mm

Fit: Medium Rx: Not Available

Key Features: Mineral Lens, Nylon TR90/

Stainless Steel, Removable Side Case in Genuine Leather, Hidden Spring Hinges, Megol Insert on

Temple Tips and Nose Pads





8587 Matte Tortoise/Matte Dark Gunmetal/Brown Leather Polarized Drivers®



8585 Matte Black/Matte Dark Gunmetal/Black Leather Polarized 555nm®



8586
Matte Black/Matte Black/
Black Leather
Polarized Sedona® Bi-Mirror





## **ANTEO**

Base Curve: 6

Temple Length: 140mm

Lens Size: 55 x 42 x 58mm, DBL 17mm

Fit: Medium Rx: Available

Key Features: Mineral Lens, Light, Nylon TR90, Hidden Spring Hinges





8669 Matte Black/Matte Tortoise Polarized Drivers®



8976 NEW
Matte Tortoise
Polarized 555nm®



8671 Shiny Dark Tortoise Polarized Drivers® Gradient



8668 Matte Black Polarized 555nm® Blue



8667 Matte Black Polarized 555nm®



8977 NEW

Matte Black

Polarized Sedona®

## **POSITANO**

Base Curve: 6

Temple Length: 135mm

Lens Size: 56 x 42 x 62mm, DBL 16mm

Fit: Medium/Large Rx: Available

Key Features: Mineral Lens, Nylon TR90,

Hidden Spring Hinges





8371 Shiny Dark Tortoise Polarized Drivers®



8984 NEW

Matte Tortoise

Polarized 555nm®



8693 Matte Tortoise/Matte Black Polarized Drivers®



8982 NEW
Matte Black
Polarized 555nm® Blue



8370 Matte Black Polarized 555nm®



8983 NEW
Matte Black
Polarized Sedona®





**SERENGETI COLLECTION** 

Serengeti® was born in 1982, after more than 100 years of research and innovation, with the objective of providing the best protection and the clearest vision as well as outstanding comfort.

Since the beginning of its creation, this strong and iconic brand has created powerful, timeless and incredible products to highlight its innovation and performance.

Our Legend products embody the reason why the brand exists, while having that additional "je ne sais quoi" that makes them recognizable, essential and unique.

These products have stood the test of time.

Our Legend products are Built to Endure.

## DANTE

Base Curve: 8

Temple Length: 130mm

Lens Size: 63 x 39 x 65mm, DBL 16mm

Fit: Medium/Large Rx: Available

Key Features: Mineral Lens, Nickel,

Wire-Flex Technology, Adjustable Nose Pads





7113 Shiny Gunmetal Polarized Drivers®



7115 Shiny Gunmetal/ Black Tannery Polarized 555nm®



8458 Black Pearl Polarized 555nm® Blue

## **SASSARI**

Base Curve: 8

Temple Length: 130mm

Lens Size: 64 x 44 x 68mm, DBL 14mm

Fit: Large Rx: Available

Key Features: Mineral Lens, Nickel,

Wire-Flex Technology, Adjustable Nose Pads





7665 Shiny Gunmetal Polarized Drivers®



7664 Matte Black Polarized 555nm®



8596 Shiny Gunmetal Polarized 555nm® Blue

### **LERICI**

Base Curve: 6

Temple Length: 135mm

Lens Size: 54 x 47 x 57mm, DBL 18mm

Fit: Medium Rx: Available

Key Features: Mineral Lens, Light,

Nylon TR90/Monel, Hidden Spring Hinges





8356 Matte Dark Tortoise/ Matte Dark Gunmetal Polarized Drivers®



8352 ①
Shiny Tortoise/
Matte Soft Gold
Drivers® Gradient



8348 Matte Black/Matte Black Polarized 555nm®



8354 Sanded Dark Gray/ Matte Dark Gunmetal Polarized 555nm® Blue



8358 Matte Black/ Shiny Dark Gunmetal Polarized Sedona® Bi-Mirror



SERENGETI COLLECTION





### **ALRAY**

NEW

Base Curve: 6

Temple Length: 145mm

Lens Size: 55 x 44 x 60mm, DBL 22mm

Fit: Medium/Large Rx: Available

Key Features: Mineral Lens, Handcrafted Acetate, Metal Eye-Rim, Bridge and Embellishments, Adjustable Nose Pads





8946 Matte Brown Tortoise/ Matte Dark Gunmetal Polarized Drivers®



8944 Shiny Wood Grain/ Shiny Dark Gunmetal Polarized 555nm® Blue



8943 Shiny Black/ Shiny Dark Gunmetal Polarized 555nm®



8945 Shiny Wood Grain/ Shiny Silver Polarized 555nm®



NEW FEMININE DESIGN

Base Curve: 6

Temple Length: 139mm

Lens Size: 50 x 44 x 54mm, DBL 20mm

Fit: Small Rx: Available

Key Features: Mineral Lens, Handcrafted Acetate, Metal Eye-Rim, Bridge and Embellishments, Adjustable Nose Pads





8941 Shiny Brown/ Shiny Rose Gold Polarized Drivers®



8942 Shiny Black/ Shiny Dark Gunmetal Polarized 555nm®



8939 Shiny Black/Shiny Gold Polarized Drivers® Gold



8940 Shiny Rose/Shiny Gold Polarized Drivers® Gradient

## **ELYNA**

UPCOMING RELEASES | FEMININE DESIGN

Base Curve: 6

Temple Length: 145mm

Lens Size: 54 x 44 x 52mm, DBL 23mm

Fit: Medium/Large Rx: Available

Key Features: Mineral Lens, Handcrafted

Acetate, Metal Bridge and Embellishments





8844 Shiny Havana Polarized Drivers®



8967 NEW Shiny Black Polarized 555nm®



8846 Shiny Black Polarized Drivers® Gold



8966 NEW Shiny Red Tortoise Polarized Drivers® Gradient



### **ARLIE**

NEW

Base Curve: 6

Temple Length: 145mm

Lens Size: 52 x 44 x 55mm, DBL 20mm

Fit: Medium Rx: Available

Key Features: Mineral Lens,

Handcrafted Acetate, Metal Embellishments





8937 Shiny Dark Havana Polarized Drivers®



8936 Shiny Caramel Polarized 555nm® Blue



8938 Shiny Red Tortoise Polarized Drivers® Gradient



8935 Shiny Black Polarized 555nm®

## **LENWOOD**

NEW

Base Curve: 6

Temple Length: 155mm

Lens Size: 57 x 45 x 64mm, DBL 18mm

Fit: Extra Large Rx: Available

Key Features: Mineral Lens,





8933 Shiny Dark Havana Polarized Drivers®



8931 Shiny Black Polarized 555nm® Blue



8930 Matte Black Polarized 555nm®



8932 Shiny Caramel Polarized 555nm®

## **DELIO**

Base Curve: 6

Temple Length: 145mm

Lens Size: 51 x 42 x 57mm, DBL 21mm

Fit: Medium Rx: Available

Key Features: Mineral Lens,





8854 Matte Black/Mossy Oak Polarized Drivers®



8855 Shiny Honey Polarized 555nm®



8949 NEW
Shiny Dark Havana
Polarized Drivers®



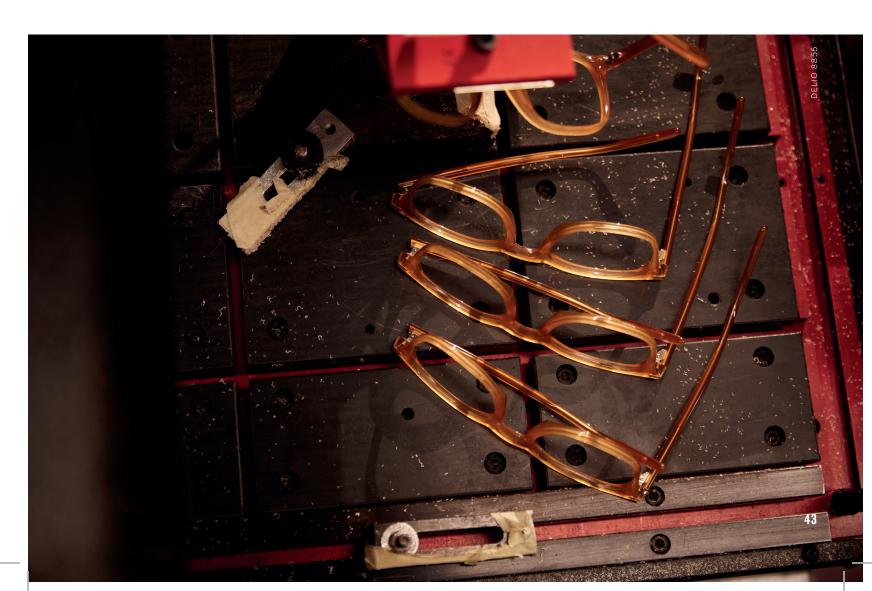
8948 NEW
Shiny Crystal
Polarized 555nm®



8947 NEW
Shiny Black
Polarized 555nm®



8852 Shiny Wood Grain Polarized 555nm® Blue



## **LEONORA**

FEMININE DESIGN

Base Curve: 6

Temple Length: 145mm

Lens Size: 51 x 48 x 55mm, DBL 21mm

Fit: Medium Rx: Available

Key Features: Mineral Lens,





8840 Shiny Blue Tortoise Polarized Drivers®



8841 Shiny Striped Brown Polarized Drivers® Gradient



8956 NEW
Shiny Beige
Polarized Drivers®



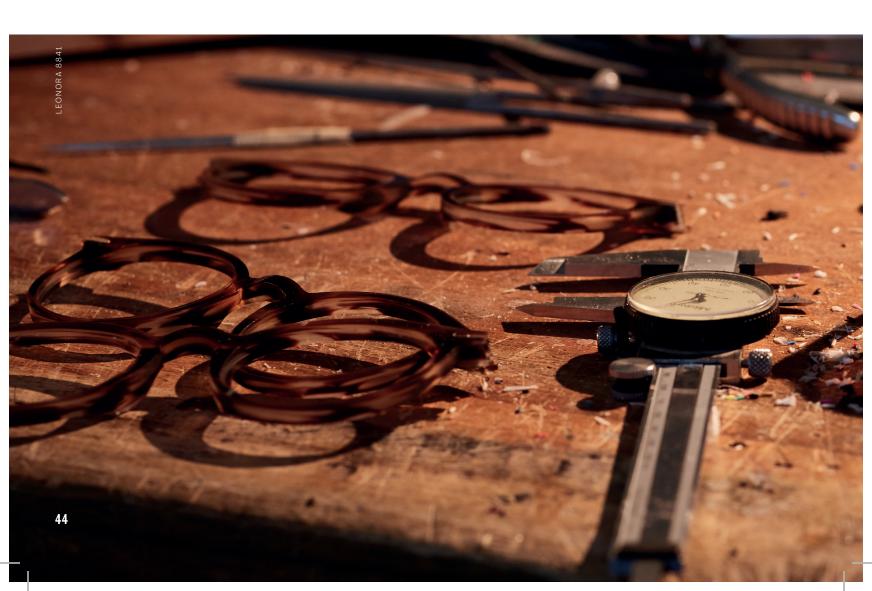
8954 NEW
Shiny Black
Polarized 555nm®



8839 Shiny Pink Tortoise Polarized Drivers® Gradient



8955 NEW
Shiny Caramel
Polarized 555nm®



### **RAFFAELE**

Base Curve: 6

Temple Length: 145mm

Lens Size: 48 x 45 x 53mm, DBL 23mm

Fit: Small/Medium Rx: Available

Key Features: Mineral Lens,





8837 Matte Black/Mossy Oak Polarized Drivers®



8951 NEW
Shiny Honey
Polarized 555nm®



8953 NEW
Shiny Caramel
Polarized Drivers®



8952 NEW
Shiny Crystal
Polarized 555nm®



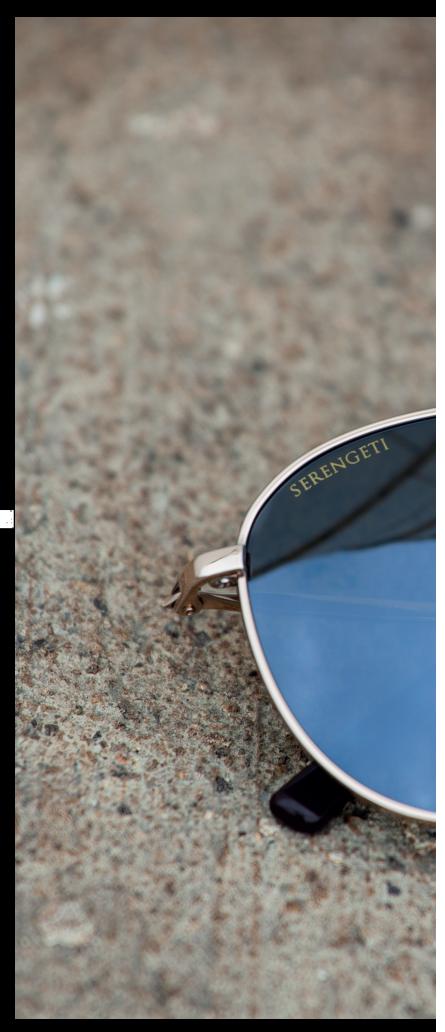
8950 NEW
Shiny Black
Polarized 555nm®



8835 Shiny Wood Grain Polarized 555nm® Blue



SERENGETI COLLECTION





## **SAN REMO**

Base Curve: 8

Temple Length: 135mm

Lens Size: 63 x 38 x 67mm, DBL 16mm

Fit: Medium/Large Rx: Available

Key Features: Mineral Lens, Titanium/Acetate,

Spring Hinges, Adjustable Nose Pads

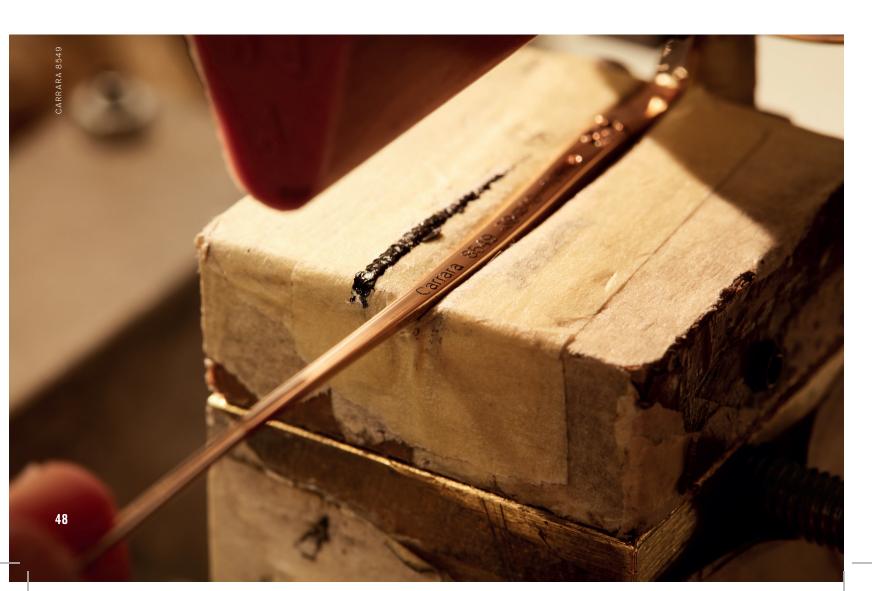




7609 Matte Dark Brown/ Black Tortoise Polarized Drivers®



7604 Matte Black/Gray Stripe Polarized 555nm®



**CARRARA SMALL** 

Base Curve: 6

Temple Length: 132mm

Lens Size: 56 x 49 x 63mm, DBL 13mm

Fit: Small Rx: Available

Key Features: Mineral Lens, Monel, Spring Hinges, Adjustable Nose Pads





8552 Matte Rose Gold Polarized Drivers® Gradient



8553 Shiny Silver Polarized 555nm® Blue



8551 Shiny Bold Gold Polarized Drivers® Gold



8554 Shiny Gunmetal Polarized 555nm®

### **CARRARA**

Base Curve: 6

Temple Length: 135mm

Lens Size: 59 x 52 x 67mm, DBL 13mm

Fit: Medium Rx: Available

Key Features: Mineral Lens, Monel, Spring Hinges, Adjustable Nose Pads





8297 Shiny Gunmetal Polarized Drivers®



8294 Shiny Gunmetal Polarized 555nm®



8546 Shiny Bold Gold Polarized Drivers® Gold



8547 Shiny Silver Polarized 555nm® Blue



8453 🕣 Matte Dark Gunmetal Drivers® Gradient



8454 Matte Black Polarized Sedona® Bi-Mirror

## **ALGHERO**

Base Curve: 6

Temple Length: 140mm

Lens Size: 58 x 47 x 65mm, DBL 14mm

Fit: Medium Rx: Available

Key Features: Mineral Lens, Light, High Nickel Silver, Adjustable Nose Pads





8315 Matte Soft Gold Polarized Drivers® Gold



8542 Shiny Soft Gold Polarized 555nm®



8442 🕞 Matte Dark Espresso Drivers® Gradient



8314 Matte Black Polarized 555nm® Blue



8313 Shiny Dark Gunmetal Polarized 555nm®



### **AGOSTINO**

Base Curve: 6

Temple Length: 145mm

Lens Size: 61 x 46 x 63mm, DBL 16mm

Fit: Large Rx: Available

Key Features: Mineral Lens, High Nickel Silver,

Adjustable Rectangle Nose Pads





8824 Shiny Dark Gunmetal Polarized Drivers®



8828 Matte Black Polarized 555nm® Blue



8825 Matte Soft Gold Polarized Drivers® Gold



8827 Shiny Dark Gunmetal Polarized 555nm®

## CORLEONE

Base Curve: 6

Temple Length: 140mm

Lens Size: 59 x 42 x 63mm, DBL 14mm

Fit: Small/Medium Rx: Available

Key Features: Mineral Lens, Light, High Nickel Silver, Adjustable Nose Pads





8416 Matte Black Polarized Drivers®



8418 Shiny Silver Polarized 555nm® Blue



8420 Matte Soft Gold Polarized Drivers® Gold



8565 Shiny Dark Gunmetal Polarized 555nm®

### **MATERA**

Base Curve: 8

Temple Length: 130mm

Lens Size: 61 x 36 x 62mm, DBL 14mm

Fit: Medium Rx: Available

Key Features: Mineral Lens, Monel, High Nickel Silver, Flex Hinges, Rubber End-Tip, Adjustable Nose Pads





8727 Brushed Dark Gunmetal Polarized Drivers®



8725 Matte Black Polarized 555nm® Blue



8728 🕣 Brushed Brown Drivers® Gradient



8726 Brushed Gunmetal Polarized 555nm®

### **MATERA LARGE**

Base Curve: 8

Temple Length: 130mm

Lens Size: 63 x 39 x 64mm, DBL 16mm

Fit: Large Rx: Available

Key Features: Mineral Lens, Monel, High Nickel Silver, Flex Hinges, Rubber End-Tip, Adjustable Nose Pads





8731 Brushed Brown Polarized Drivers®



8730 Brushed Gunmetal Polarized 555nm®



8729 Matte Black Polarized 555nm® Blue

### **VARESE**

Base Curve: 8

Temple Length: 130mm

Lens Size: 64 x 41 x 66mm, DBL 16mm

Fit: Large Rx: Available

Key Features: Mineral Lens, Monel, High Nickel Silver, Flex Hinges, Rubber End-Tip, Adjustable Nose Pads





8734 Brushed Dark Gunmetal Polarized Drivers®



8732 Matte Black Polarized 555nm® Blue



8735 🕣 Brushed Brown Drivers® Gradient



8733 Brushed Gunmetal Polarized 555nm®

## **MODUGNO**

Base Curve: 8

Temple Length: 130mm

Lens Size: 64 x 44 x 67mm, DBL 16mm

Fit: Large Rx: Available

Key Features: Mineral Lens, Nickel Silver, Spring Hinges, Adjustable Nose Pads





8406 Matte Black Polarized Drivers®



8409 Matte Silver Polarized 555nm® Blue



8408 🕞 Shiny Dark Gunmetal Drivers® Gradient



8407 Matte Black Polarized 555nm®

SERENGETI COLLECTION





### LIA

### FEMININE DESIGN

Base Curve: 6

Temple Length: 135mm

Lens Size: 52 x 44 x 56mm, DBL 18mm

Fit: Small Rx: Available

Key Features: Mineral Lens, Nylon TR90, Metal Embellishments, Hidden Spring Hinges





8573 Shiny Red Moss Tortoise/ Matte Champagne Gold Polarized Drivers®



8576 Shiny Black/Shiny Silver Polarized 555nm®



8574 Matte Tortoise/ Shiny Champagne Gold Polarized Drivers® Gold



8572 Shiny Dark Tortoise/ Matte Rose Gold Polarized Drivers® Gradient

### **VALENTINA**

### FEMININE DESIGN

Base Curve: 6

Temple Length: 135mm

Lens Size: 57 x 49 x 62mm, DBL 19mm

Fit: Medium Rx: Available

Key Features: Mineral Lens, Nylon TR90, Metal Embellishments, Hidden Spring Hinges





8568 Shiny Red Moss Tortoise/ Matte Champagne Gold Polarized Drivers®



8571 Shiny Black/Shiny Silver Polarized 555nm®



8569 Matte Tortoise/ Shiny Champagne Gold Polarized Drivers® Gold



8567 Shiny Dark Tortoise/ Matte Rose Gold Polarized Drivers® Gradient



### **MARA**

FEMININE DESIGN

Base Curve: 6

Temple Length: 140mm

Lens Size: 51 x 45 x 54mm, DBL 20mm

Fit: Medium Rx: Available

Key Features: Mineral Lens, Nylon TR90





8988 NEW
Shiny Espresso
Polarized Drivers®



8987 NEW
Shiny Black
Polarized 555nm®



8986 NEW
Shiny Tortoise
Polarized Drivers® Gold



8773 Shiny Tortoise Polarized Drivers® Gradient

# **AGATA**

FEMININE DESIGN

Base Curve: 6

Temple Length: 130mm

Lens Size: 57 x 48 x 57mm, DBL 20mm

Fit: Large Rx: Available

Key Features: Mineral Lens, Nylon TR90





8970 NEW
Shiny Espresso
Polarized Drivers®



8969 NEW
Shiny Red Tortoise
Polarized Drivers® Gradient



8968 NEW
Shiny Tortoise
Polarized Drivers® Gold



8971 NEW
Shiny Black
Polarized 555nm®



8777 Shiny Blue Tortoise Polarized Drivers® Gradient

# **BIANCA**

FEMININE DESIGN

Base Curve: 6

Temple Length: 130mm

Lens Size: 56 x 36 x 59mm, DBL 15mm

Fit: Medium Rx: Available

Key Features: Mineral Lens, Nylon TR90,

**Spring Hinges** 





8979 NEW
Shiny Red Tortoise
Polarized Drivers®



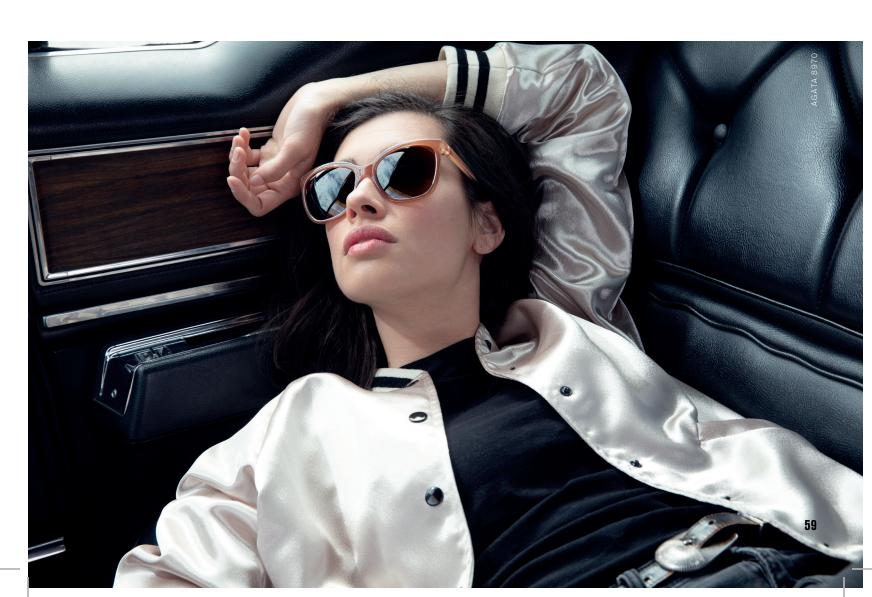
8980 Shiny Black Polarized 555nm®



8981 Shiny Glitter Tortoise Polarized Drivers®



8978 NEW
Shiny Tortoise
Polarized Drivers® Gradient



### **CLAUDIO**

Base Curve: 6

Temple Length: 140mm

Lens Size: 61 x 41 x 67mm, DBL 14mm

Fit: Large Rx: Available

Key Features: Mineral Lens, Nylon TR90,

Hidden Spring Hinges





8558 Matte Black Polarized Drivers®



7953 Matte Dark Tortoise Polarized 555nm®



7952 Sanded Dark Brown Polarized Drivers®



8985 NEW
Matte Black
Polarized 555nm® Blue



7951 Matte Dark Gray Polarized 555nm®

### LIVIO

Base Curve: 6

Temple Length: 140mm

Lens Size: 57 x 44 x 62mm, DBL 16mm

Fit: Medium Rx: Available

Key Features: Mineral Lens, Co-injected Rubber/Nylon TR90, Rubber Nose Pads, Hidden Spring Hinges and Wire Core





8681 Sanded Black/Brown Polarized Drivers®



8682 Sanded Black/Gray Polarized 555nm®



8683 Sanded Black/Blue Polarized 555nm® Blue

### **ALESSIO**

Base Curve: 8

Temple Length: 132mm

Lens Size: 62 x 41 x 63mm, DBL 16mm

Fit: Medium Rx: Available

Key Features: Mineral Lens, Nylon TR90, Hidden Spring Hinges, Megol Insert on

Nose Pads





8972 NEW
Matte Striped Brown
Polarized Drivers®



8975 NEW
Matte Black
Polarized Sedona®



8973 NEW
Matte Striped Gray
Polarized 555nm®



8974 NEW
Matte Black
Polarized 555nm® Blue

### **PISTOIA**

Base Curve: 8

Temple Length: 130mm

Lens Size: 64 x 43 x 67mm, DBL 17mm

Fit: Large Rx: Available

Key Features: Mineral Lens, Nylon TR90





8300 Matte Dark Tortoise Polarized Drivers®



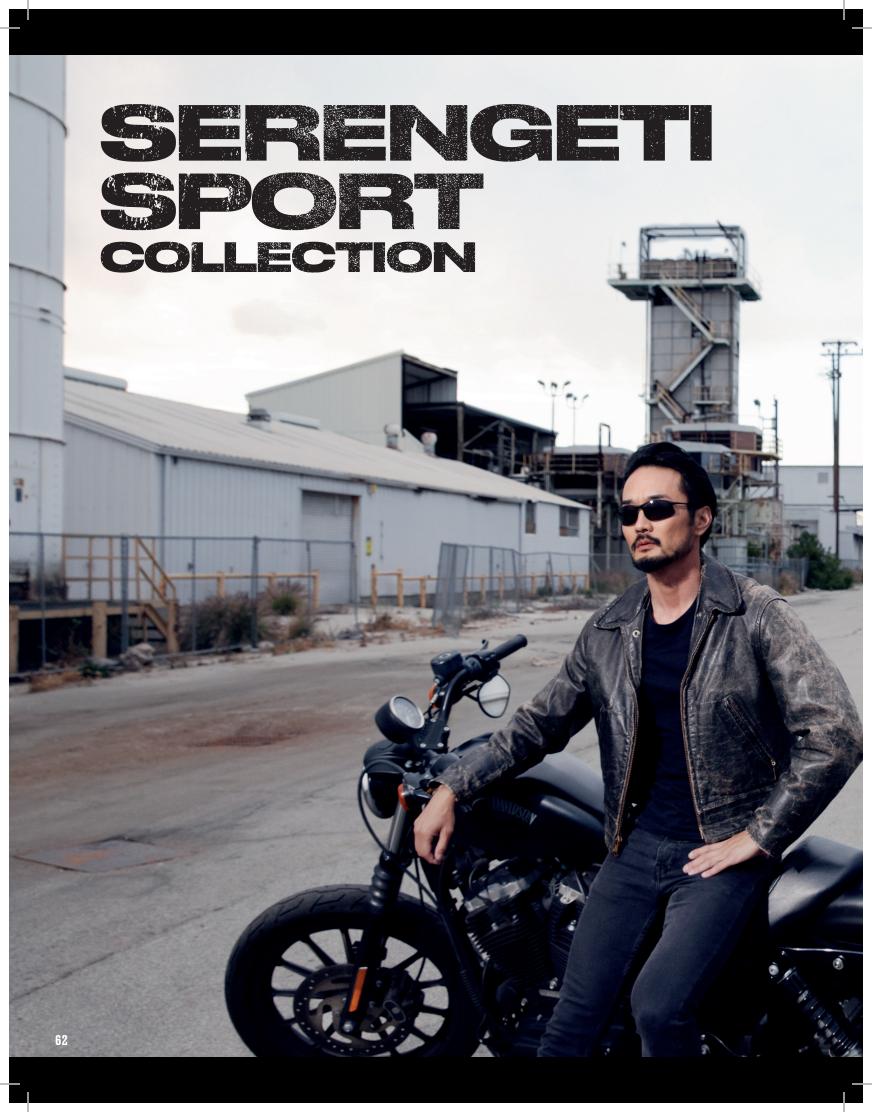
8989 NEW
Matte Black
Polarized Sedona®



8301 Matte/Shiny Black Polarized 555nm®



8298 Matte Black Polarized 555nm® Blue





### **NUVOLA**

Base Curve: 8

Temple Length: 132mm

Lens Size: 61 x 37 x 63mm, DBL 15mm

Fit: Medium Rx: Available

Key Features: PhD™ 2.0 Lens, Nylon TR90,

Ultra-Light, Megol Temple Tips and Adjustable Nose Pads





7360 Shiny Brown Polarized Drivers®



7359 Shiny Black Polarized CPG



8446 Matte Black Polarized 555nm®



8697 Matte Black Polarized 555nm® Blue

### **NUVINO**

Base Curve: 8

Temple Length: 132mm

Lens Size: 65 x 39 x 68mm, DBL 15mm

Fit: Medium/Large Rx: Available

Key Features: PhD™ 2.0 Lens, Nylon TR90,

Ultra-Light, Megol Temple Tips and Adjustable Nose Pads





7317 Shiny Black Polarized Drivers®



8270 Shiny Black Polarized 555nm® Blue



7316 Shiny Brown Polarized Drivers®



7318 Shiny Black Polarized CPG



8443 Matte Black Polarized 555nm®



8993 NEW
Matte Black
Polarized Sedona®

### **ERICE**

Base Curve: 8

Temple Length: 135mm

Lens Size: 64 x 41 x 69mm, DBL 15mm

Fit: Medium/Large Rx: Available

Key Features: PhD™ 2.0 Lens, Nylon TR90, Ultra-Light, Megol Temple Tips

and Adjustable Nose Pads





8502 Sanded Dark Brown Polarized Drivers®



8504 Shiny Black Polarized CPG



8501 Matte Black Polarized 555nm®



8957 NEW
Matte Black
Polarized 555nm® Blue

## SILIO

### NEW

Base Curve: 8

Temple Length: 132mm

Lens Size: 67 x 43 x 73mm, DBL 15mm

Fit: Extra Large Rx: Available

Key Features: PhD™ 2.0 Lens, Nylon TR90, Ultra-Light, Megol Temple Tips and Nose Pads





8921 Matte Black Polarized Drivers®



8923 Shiny Black Polarized CPG



8920 Shiny Black Polarized 555nm®



8919 Matte Black Polarized 555nm® Blue

## **VERNAZZA**

Base Curve: 8

Temple Length: 132mm

Lens Size: 65 x 40 x 69mm, DBL 15mm

Fit: Large

Rx: Not Available

Key Features: PhD™ 2.0 Lens, Nylon TR90,

Compact Foldable, Ultra-Light,

Megol Temple Tips and Adjustable Nose Pads



8790 Matte Brown Polarized Drivers®



8787 Matte Black Polarized 555nm®



8788 Matte Black Polarized 555nm® Blue





### **MAESTRALE**

Base Curve: 8

Temple Length: 132mm

Lens Size: 67 x 40 x 73mm, DBL 14mm

Fit: Medium/Large Rx: Available

Key Features: PhD™ 2.0 Lens, Nylon TR90, Ultra-Light, Megol Temple Tips and Adjustable

Nose Pads





7356 Matte Black Polarized Drivers®



8696 Matte Black Polarized 555nm® Blue



8450 Sanded Dark Brown Polarized Drivers®



7355 Matte Black Polarized CPG



7712 Shiny Black Polarized 555nm®



8449 Matte Black Polarized Sedona®

### LINOSA

Base Curve: 8

Temple Length: 136mm

Lens Size: 68 x 42 x 74mm, DBL 12mm

Fit: Extra Large Rx: Available

Key Features: PhD™ 2.0 Lens, Nylon TR90, Ultra-Light, Megol Temple Tips and Adjustable

Nose Pads





8505 Shiny Black Polarized Drivers®



8992 NEW
Matte Black
Polarized 555nm® Blue



8509 Sanded Dark Brown Polarized Drivers®



8510 Shiny Black Polarized CPG



8506 Matte Black Polarized 555nm®

### **SESTRIERE**

Base Curve: 8

Temple Length: 133mm

Lens Size: 61 x 37 x 64mm, DBL 17mm

Fit: Small/Medium Rx: Available

Key Features: PhD™ 2.0 Lens, Nylon TR90, Ultra-Light, Megol Temple Tips and Nose Pads





8107 Matte Black Polarized Drivers®



8110 Matte Black Polarized 555nm® Blue



8109 Sanded Dark Rootbeer Polarized Drivers®



8698 Matte Black Polarized CPG



8204 Matte Black Polarized 555nm®

### **LEVANZO**

Base Curve: 8

Temple Length: 137mm

Lens Size: 61 x 41 x 65mm, DBL 17mm

Fit: Medium Rx: Available

Key Features: PhD™ 2.0 Lens, Nylon TR90, Ultra-Light, Megol Temple Tips and

Adjustable Nose Pads





8610 Sanded Dark Rootbeer Polarized Drivers®



8611 Shiny Black Polarized CPG



8608 Matte Black Polarized 555nm®



8991 NEW Matte Black Polarized 555nm® Blue

### **BERGAMO**

Base Curve: 8

Temple Length: 131mm

Lens Size: 62 x 42 x 64mm, DBL 18mm

Fit: Medium Rx: Available

Key Features: PhD™ 2.0 Lens, Nylon TR90, Light, Megol Temple Tips and Nose Pads





8807 Matte Tortoise/Matte Black Polarized Drivers®



8810 Matte Black Polarized Sedona®



8805 Matte Black/Matte Tortoise Polarized 555nm®



8809 Matte Striped Gray Polarized 555nm® Blue

### **BORMIO**

Base Curve: 8

Temple Length: 125mm

Lens Size: 62 x 37 x 65mm, DBL 16mm

Fit: Medium Rx: Available

Key Features: PhD™ 2.0 Lens, Nylon TR90,

Ultra-Light, Megol Nose Pads





8167 Shiny Tortoise Black Polarized Drivers®



8165 Matte Black Polarized 555nm® Blue



8166 Matte Dark Tortoise Polarized Drivers®



8168 Shiny Black Polarized CPG

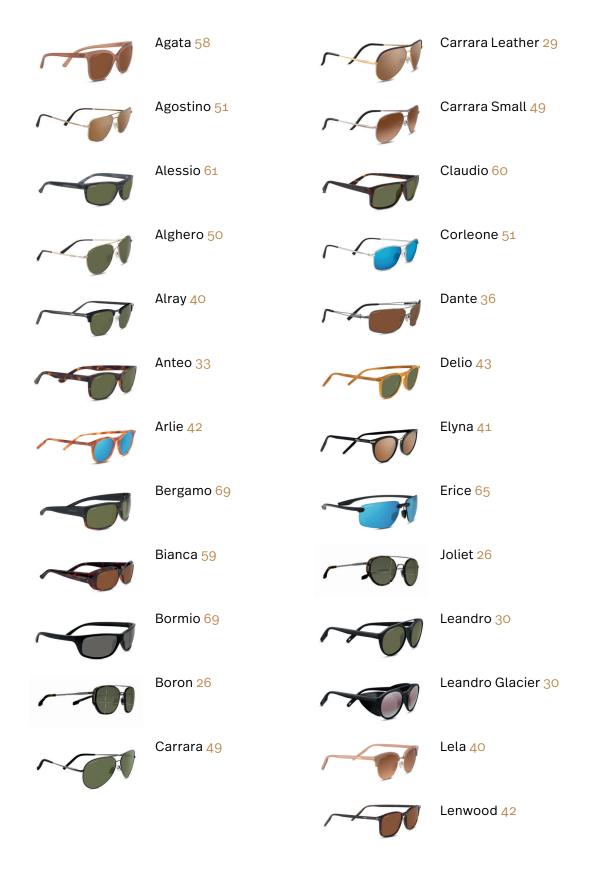


8164 Matte/Shiny Black Polarized 555nm®



8990 NEW
Matte Black
Polarized Sedona®

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Nuvino 64





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### **NOTES**

